

**MBA – TTM Program and Course Outcome.**

**Program Specific Outcomes**

After successful completion of program, students will be able to:

- **Industry Knowledge and Understanding:** Gain a comprehensive understanding of the tourism and hospitality industry, including its various sectors, trends, and challenges.
- **Management Skills:** Develop management and leadership skills specific to the tourism sector, including strategic planning, organizational behaviour, and financial management.
- **Tourism Policy and Planning:** Acquire knowledge and skills related to tourism policy development and strategic planning to contribute to sustainable tourism practices.
- **Marketing and Promotion:** Learn effective marketing strategies and techniques to promote tourism destinations, products, and services, including digital marketing and destination branding.
- **Cultural and Heritage Tourism:** Explore the significance of cultural and heritage tourism, understanding its role in destination development, preservation, and community engagement.
- **Research and Analysis:** Develop research skills to analyse tourism trends, market demand, and consumer behaviour, enabling evidence-based decision-making in the industry.
- **Event Management:** Understand the planning and execution of tourism-related events, conferences, and festivals to enhance destination attractiveness and visitor experiences.
- **Technology in Tourism:** Explore the role of technology in the tourism industry, including e-commerce, digital platforms, and data analytics, to stay current with industry advancements.
- **Internship and Practical Experience:** Provide opportunities for hands-on experience through internships, fieldwork, or industry placements, allowing students to apply theoretical knowledge in real-world settings.
- **Entrepreneurship and Innovation:** Encourage an entrepreneurial mindset and innovation in developing new tourism products, services, or business models.
- **Global Perspective:** Foster a global perspective by examining international tourism trends, understanding the impact of globalization, and appreciating cultural diversity in the tourism context.

These objectives aim to equip students with a well-rounded skill set and knowledge base, preparing them for leadership roles in the dynamic and diverse field of tourism administration. It's important to note that specific objectives may vary across institutions and programs.

**Semester I**

**Paper Title: HC 101- Principles and Practice of Tourism**

**Student Learning Course Outcomes**

After successful completion of this course, students will be able to:

- The main objective of the course is to provide an orientation about the fundamental concepts and theories of tourism to the aspirants. This will give an overview of functioning of tourism industry and its linkages with allied and associated organizations
- Gain the fundamental knowledge on the key concepts and principles related to tourism, including its definition, components, and the role it plays in the global economy.

- Understand the principles of destination management, including destination competitiveness, development, and the coordination of various stakeholders in the tourism value chain.
- Recognize and appreciate the importance of cultural sensitivity in tourism, understanding the impact of cultural differences on visitor experiences and destination management.
- Demonstrate a comprehensive understanding of the tourism industry, including its various sectors such as hospitality, transportation, attractions, and destination management.

### **Paper Title: HC 102 - Tourism Products and Resources of India**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main objective of the course is to provide the concept of tourism products and resources. The students would be able to identify the tourism resources and able to convert them as products.
- Able to understand the physical geographical features of India and its role in tourism development.
- Identify and describe the diverse tourism products available in India, including cultural, historical, natural, and adventure tourism offerings.
- Understand the significance of different tourist attractions and landmarks in India.
- Explore and analyze the tourism resources of India, encompassing natural landscapes, wildlife, historical monuments, and cultural heritage.
- Develop cultural sensitivity and awareness of the diverse traditions, languages, and lifestyles across various regions of India. And recognize the importance of preserving and promoting cultural heritage for tourism.

These course outcomes aim to equip students with a holistic understanding of India's tourism landscape, enabling them to contribute effectively to the sustainable development and management of tourism products and resources in the country

### **Paper Title: HC 103 – Principles of Service Management**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main objective of the course is to give details about the principles and applications of different management theories in various business establishments, particularly in travel and tourism industry.
- Understand the basic concepts and principles of management and explore the historical development of management theories.
- Explore the various components and considerations in designing services for optimal performance.
- Identify and describe the four primary functions of management: planning, organizing, leading, and controlling. And understand how these functions are interconnected and essential for organizational success.
- Explore different organizational structures and their impact on organizational efficiency.
- Understand the challenges and benefits of managing diverse teams in a global context.

### **Paper Title: HC 104 – Tourism and Hospitality Marketing**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

The main objective of the course is to give basic idea about the theories of hospitality marketing and its application in tourism and allied tourism industries. Students are given direction to formulate marketing plans and promotional approaches to tourism and other related organizations

- Tourism marketing course typically aim to provide students with a comprehensive understanding of the principles, strategies, and practices involved in promoting and managing tourism-related products and services.
- Develop a solid understanding of the tourism industry, including its structure, components, and key players.
- Analyze and comprehend the factors influencing consumer behavior in the context of tourism, including motivations, preferences, and decision-making processes.
- Explore strategies for marketing tourism destinations, including branding, positioning, and the development of marketing campaigns to attract visitors.
- Explore the complexities of marketing in the global tourism market, including cultural considerations, international trends, and global competition.
- Develop practical skills such as designing marketing campaigns, creating promotional materials, and utilizing technology tools for tourism marketing.

### **Paper Title: HC 105 – Travel Agency and Tour Operation Management**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

After the successful completion of the course, the students would be able to understand the operations of travel and tourism organizations and develop skills required to manage such organizations.

- Understand the structure, trends, and dynamics of the travel and tourism industry.
- Gain insights into the various sectors, including transportation, accommodation, and attractions.
- Develop skills in business planning, organization, and management specific to travel agencies and tour operations.
- Understand the process of designing and developing travel packages and tour itineraries.
- Understand the role of online platforms, reservation systems, and other technological tools.
- Identify and assess potential risks in the travel industry and learn strategies for risk mitigation and crisis management.

### **Paper Title: SC 101A: Tour Planning, Operations and Management**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- Course aim to provide students with a comprehensive understanding of the tourism industry and equip them with the necessary skills to plan, operate, and manage successful tours.
- Gain knowledge about the structure, components, and trends of the global tourism industry.
- Develop skills to plan and design various types of tours, considering factors such as destination selection, itinerary development, and target audience preferences.
- Understand the importance of market research and customer segmentation in tour planning.
- Understand about budgeting, financial planning and cost control measures and financial sustainability in the tourism business.
- Learn how to manage customer expectations and address concerns to enhance overall satisfaction.
- Familiarize with the use of technology in tour planning and management, including online booking systems, digital marketing, and data analytics.

### **Paper Title: SC 102A - Event Management and MICE Tourism**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- This course is designed for empowering the students to understand, plan and organize various events and MICE activities.
- Explore the different types of events, including corporate events, conferences, exhibitions, and special events.

- Understand the key components of successful event management, such as budgeting, logistics, and timeline management.
- Explore the concepts and dynamics of Meetings, Incentives, Conferences, and Exhibitions (MICE) tourism.
- Understand the significance of MICE tourism in the broader context of the travel and tourism industry.
- Understand the role of technology in event management, including event registration systems, virtual events, and event apps.
- Develop skills in building and maintaining relationships with various stakeholders, including clients, vendors, and sponsors.

### **Paper Title: SC 101B - Airline Operations and Management**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- Explore the history and evolution of the airline industry, including key milestones and developments.
- Explore international and national aviation regulations, safety standards, and compliance requirements.
- Learn about the day-to-day operations of airlines, including flight planning, scheduling, and maintenance activities.
- Gain insights into the management of airline fleets, including aircraft selection, acquisition, and retirement strategies.
- Study the economic factors influencing the airline industry, including pricing strategies, cost structures, and revenue management.
- Learn about emergency response procedures, risk management, and the role of regulatory bodies in ensuring safety standards.
- Explore how technology impacts various aspects of airline operations, from reservations systems to in-flight services.

### **Paper Title: SC 102B - Hospitality Operations and Management**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- Gain a comprehensive understanding of the various sectors within the hospitality industry, including lodging, food and beverage, events, and tourism.
- Develop practical skills related to the day-to-day operations of hospitality establishments, such as front office management, housekeeping, food service, and customer service.
- Present course is aim to equip students with the knowledge and skills necessary to effectively manage the front desk and related operations in a hotel setting.
- Develop excellent customer service skills to enhance guest satisfaction and build positive relationships with guests.
- Learn to manage reservation systems effectively, including both manual and computerized systems, to optimize room occupancy and revenue.

## **Semester II**

### **Paper Title: HC 201 - Tourism and Hospitality Legislation in India**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main objective of the course is to give details about the legislations applicable to travel and tourism industry. Analyzing the relevance of existing business laws related to tourism and Environment and to find the gaps. Being aware of the ethical principles to be followed in tourism by the stakeholders.

- Gain a comprehensive understanding of the legal framework governing the tourism and hospitality industry in India.
- Explore key statutes, regulations, and policies that impact the operation of businesses in the sector.
- Familiarize students with the various compliance requirements that businesses in the tourism and hospitality sector must adhere to.
- Discuss the legal framework related to environmental and sustainability practices within the tourism and hospitality industry.
- Examine laws and regulations related to consumer protection within the tourism and hospitality sector.
- Discuss the legal framework related to environmental and sustainability practices within the tourism and hospitality industry.

### **Paper Title: HC 202 - Tourism Destinations of India**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main outcome of the course is to understand, identify and evaluate the tourism products and resources of India. It enables the students to prepare domestic tour itineraries and preparing circuits.
- Gain a comprehensive understanding of the tourism industry in India, including its historical development, current status, and future trends.
- Identify and analyze prominent tourist destinations in India, covering both popular and emerging locations.
- Explore the role of cultural preservation and sustainable tourism in maintaining the integrity of heritage sites.
- Examine the unique features, attractions, and cultural aspects of each destination.

### **Paper Title: HC 203 - Organizational Behavior and HRM**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main objective of the course is to provide an orientation about the fundamental concepts, theories and practices of organizational behavior and Human Resource Management in general and especially in travel and tourism industry.
- Explore the psychological and sociological foundations of individual behavior in organizations.
- Examine personality, perception, attitudes, and motivation to understand how individuals behave in the workplace.
- Understand how organizational culture shapes individual and group behavior.
- Understand the functions of HRM, including recruitment, selection, training, and development.
- Analyse the process of organizational change and development.

### **Paper Title: HC 204 - Travel and Transport Management**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The objective of the course is to provide an insight to various travel and transportation system used in tourism sector. After the successful completion of the course, the students would be able to manage various travel and transportation organizations.
- Familiarize students with various modes of transportation such as air, land, and water transport.
- Explore transportation systems, infrastructure, and their impact on travel management.
- Introduce students to the principles of travel management, including planning, organization, and coordination of travel services.
- Keep students updated on the latest trends, technologies, and innovations in the travel and transport sector.

## **Paper Title: HC 205 - Study Tour and Viva Voce Examination**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The objective of the study tour is to give exposure to the students about attractions and resources available at a tourist destination of repute.

## **Paper Title: SC 201A - Tourism Destinations of India**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main outcome of the course is to provide a comprehensive idea about the tourism destinations of India and the students would be able to prepare domestic tourism itineraries and tour packages.
- Gain insight into the overall tourism industry in India, including its size, scope, and contribution to the economy.
- Identify and analyse the major tourist destinations in India, including popular historical, cultural, natural, and recreational sites.
- Explore the rich cultural diversity and heritage of India and understand how it contributes to the attractiveness of tourist destinations.
- Study the geographical and environmental factors that influence the development and sustainability of tourism destinations in India.

## **Paper Title: SC 202A-Tourism Destinations –North America, South America and Europe**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main objective of the course is to understand the spatial geography of the world in order to better acquainted with global perspectives of the worldwide tourism destinations. It also helps the students to get an insight into the travel regulations, tourist itinerary, and develop their role as travel professionals.
- The course focused on North America, South America, and Europe would typically cover a range of topics to provide students with a comprehensive understanding of the tourism industry in these regions.
- To explore and appreciate the diverse cultures, traditions, and histories of the countries within North America, South America, and Europe.
- To identify and discuss current trends and preferences in the tourism industry within these regions.

## **Paper Title: SC 201B - Airport Operations and Management**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The course is designed to inculcate the students about the procedure of Airport handling and Airline Management.
- Gain a comprehensive understanding of airport infrastructure, including terminals, runways, taxiways, and other key components.
- Familiarize students with national and international regulations and standards governing airport operations, safety, and security.
- Explore the relationships between airlines and airports, including airline requirements for airport services and facilities.
- Study the principles of airport planning and design, considering factors such as capacity, efficiency, and environmental impact.

- Gain insights into ground handling operations, services provided to aircraft on the ground, and coordination with ground service providers.
- Understand the environmental impact of airport operations and explore strategies for sustainable airport management.

### **Paper Title: SC 202B - Hotel Front Office Operations and Management**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- This course would provide a theoretical and practical exposure about the front office operations of a hotel.
- Gain a comprehensive understanding of the front office's crucial role in the overall operations of a hotel.
- Develop excellent customer service skills to effectively handle guest inquiries, complaints, and requests.
- Master the procedures involved in welcoming guests, processing check-ins, and efficiently handling check-outs.
- Explore strategies for building and maintaining positive relationships with guests to encourage repeat business and positive reviews.
- Understand basic sales techniques to upsell rooms and hotel services to maximize revenue.
- Develop effective time management skills to handle multiple tasks efficiently in a fast-paced environment.

### **Semester III**

#### **Paper Title: HC 301: Tourism Policy, Planning and Development**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The course aims to give a comprehensive idea about the tourism planning and developmental theories and its application.
- Aimsto develop the conceptual knowledge, systems, alternative forms and trends of tourism and destination development.
- Givesa comprehensive knowledge about the concepts and approaches of tourism policy framework.
- Aimsto provide the historical developments of tourism planning in India, National Action Plan, National and the states' tourism policy.
- Provides the fundamentals of tourism planning, concepts and strategies to understand the importance of planning at different levels of tourism destinations.
- It aims to provide the socio-cultural, and environmental friendly aspects of eco and sustainable tourism.

#### **Paper Title: HC-302: International Tourism Geography**

#### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The primary objective of the course is to give a comprehensive idea about international tourism destinations and tourism trends.
- To get insight into the global tourism trends present, past and future across the world. Also informs the diversification of tourism products, global emerging tourism trends and changing dimensions of tourism.
- Aims to provide the conceptual knowledge, growth, development, contemporary issues, challenges and opportunities of international tourism destinations.

- To understand the physical and human geography to know the interrelationship between tourism and geography and impacts of weather and climate on tourism destinations.
- To impart knowledge of physical geography, tourism potential, and travel formalities of countries in Asia and Oceania.
- To impart knowledge of physical geography, tourism potential, and travel formalities of countries in Europe and Africa.
- To impart knowledge of physical geography, tourism potential, and travel formalities of countries in North, Central, and South America.

**Paper Title: HC-303: Research Methodology in Tourism and Hospitality**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main objective of the course is to provide the methods of research and report writing in the field of tourism and travel industry.
- It aims to understand the basic concepts and theoretical aspects of research methods and methodology.
- It provides an idea of review of literature to identify the research question, scale, design a questionnaire, sample methods and formulate hypothesis.
- The course also aims to provide the students with qualitative research methods to analyse the data.
- Aims to provide the students with quantitative research methods to analyse the data.
- Aims to train the students to understand the data coding, analysis and writing a final report of the research area.

**Paper Title: HC-304: Financial Management and Accounting**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The course would help the students to acquaint oneself with the fundamental principles of accounting, enabling them to analyse and interpret the financial statements and also providing expertise in applying accounting techniques and finance strategies in the field of tourism activities.
- Aims to give a knowledge of basic concepts of financial accounting to tackle the challenges of accounting standards in tourism and hospitality industry.
- To prepare the students to get the basic idea of preparing final accounts in travel agency and hotel accounting.
- Aims to prepare the students to analyse of the financial statements and interpretation.
- It imparts the knowledge of cost accounting, preparation of cost sheet, and budget.
- It aims to learn the financial management systems to work in the travel agencies and hotels of large scale.

**Paper Title: SC-301A: GDS and Computer Reservation System**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main objective of the course is to orient the Amadeus/SABRE/ Galileo software used for services booking. After the successful completion of the course the students would be able to do air fare quote, PNR creation and issue of air ticket through Amadeus, SABRE/Galileo software.
- Aims to introduce the basics of GDS/CRS such as encoding, decoding, flight availability and selling air segments.
- Aims to provide the elements and optional elements of PNR and creation of PNR during the flight bookings.



- Aims to impart the knowledge of required travel formalities of passport and visa for international travel.
- To make the students to learn about the itinerary printing along with the issuing tickets and hotel room booking, confirmation and cancellation procedures.

**Paper Title: SC-302A: Tourism Destinations –Asia, Australia and Africa**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main learning objective of the course is to make the students understand the geography and tourism in Africa, Asia, and Australia. Also helps the students to familiarize with the current tourism trends and prospects.
- Aims to provide the knowledge of tourism geography, popular tourist destinations, itinerary preparation and travel documentation in Africa.
- Aims to provide the knowledge of tourism geography, popular tourist destinations, itinerary preparation and travel documentation in Middle East.
- Aims to provide the knowledge of tourism geography, popular tourist destinations, itinerary preparation and travel documentation in Asia.
- Aims to provide the knowledge of tourism geography, popular tourist destinations, itinerary preparation and travel documentation in Indian Sub-continent.
- Aims to provide the knowledge of tourism geography, popular tourist destinations, itinerary preparation and travel documentation in Australia.
- Aims to give an insight into the regional and international tourism trends, and UNWTO reviews on tourism around the world.

**Paper Title: SC-301B: Air Cargo Management**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The course will help the students to understanding the prospects of air cargo industry, familiarizing the operations and management of air cargo business and analysing the trends and practices in the air cargo business.
- It provides the basics of air cargo, procedures of handling general and precious cargo in an international air travel.
- Aims to make the students to know the rates and charges applicable for various types of cargo.
- Aims to provide the aircraft, booking of cargo, terminal facilities and to learn complaints and claims.
- Provides the knowledge of procedures in loading and unloading cargo to the aircraft and the documents required.

**Paper Title: SC-302B: Event Management and Promotion**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- This course is designed for empowering the students to understand, plan and organize various events and MICE activities.
- The course provides a comprehensive knowledge of various steps involved in event planning process to host an event.
- Enables students to understand the planning and organising the various types of corporate events.
- Aims to understand and develop the skills set required to become an event planner and negotiation with different suppliers and vendors.
- Empower the students to manage the crisis during the event hosting and to take safety measures.

- Enables the students to know about the trade fair shows and exhibition and their role in event industry and the negotiations with travel and hospitality operators.

#### **Semester IV**

##### **Paper Title: HC-401: Foreign Exchange Management**

###### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- This course would orient the students about the rules and regulations pertaining to foreign exchange management in India.
- Aims to provide the basic insights of the foreign exchange, markets, payment system, currencies and role of tourism industry.
- Provides knowledge about exchange rates, determinants, factors, types of exchange rates and the operations of travel agencies and suppliers.
- It enables the students understand the foreign exchange exposure management and currency conversion methods.
- Aims to know the foreign exchange operations and FEMA in India
- To provide a knowledge of forex trading and required infrastructure and network for trading in India.

##### **Paper Title: HC-402: Managerial Communications in Tourism**

###### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- This course would orient the students about the rules and regulations pertaining to foreign exchange management in India.
- Aim of the course is to let students know about the conceptual knowledge of communication and its classification and purposes.
- Provides the effective and successful oral and written communication skills to face the challenges in the tourism and hospitality industry.
- Enables the students to learn the writing of corporate letters and preparation of reports.
- Guides the students to learn the presentation skills with effective communication.
- Aims to provide the effective writing skills to prepare the CVs to help in employment through various communication media.

##### **Paper Title: HC-403: Destination Planning and Development**

###### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The course would empower the students on the importance of planning and management of tourism destinations, assessing the tourism potential of a destination and to prepare tourism development plan and also helps to introduce the advanced analysis and research in the field of destination development.
- Enables the students understand the development aspects of tourist destinations and the value of tourism.
- To understand the effective tourist destinations planning and development process and analysis of the economic, socio-cultural and environmental considerations.
- Aims to empower the students to learn the process of creating image, unique destination proposition for marketing the destination at the global level.
- Enables the students to learn the creation of effective marketing promotion and publicity materials and their importance in tourism destination.
- To understand the role of national and global institutional support for policy framework of the destination planning and development.

## **Paper Title: HC-404: Tourism Entrepreneurship Development**

### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The course is intended to prepare competent entrepreneurship and entrepreneurial skills, motivating students to become job creators and exposing students to supporting factors to become an entrepreneur.
- Aims to provide the hands-on information about the basic concepts and theories of entrepreneurship and its role in economy.
- Aims to understand the creativity and innovations of entrepreneurship in tourism and travel sector.
- To find out the opportunities for infrastructural facilities for entrepreneurship in tourism.
- To understand the sources of funding for entrepreneurship and tourism development.
- To know the ways to management of entrepreneurship growth and opportunities for women empowerment.

## **Paper Title: SC-401A: Itinerary Preparation and Tour Packaging**

### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- This course is an attempt to help the students prepare tour itinerary and design package tour independently.
- It aims to provide the basic elements and resources for preparing itinerary and the do's and don'ts of itinerary.
- Provides the comprehensive idea of formulation and designing the different package tours.
- Aims to provide the knowledge of costing in formulating the tour package and types of costs.
- The course aims to familiarise the students and enable them to conduct tours at the destination.
- To make the students to familiarise about the travel formalities and documentation for international journeys.

## **Paper Title: SC-402A: Project/Training Report and Viva Examination**

### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The students have to undergo one month on the Job Training in a reputed Travel Organization (Travel Agency/Tour Operation/Event Management) during the fourth semester.
- A Project Report should be submitted by the guidance and supervision of a faculty assigned by the Department before the end semester examinations of fourth semester in the prescribed structure and format signed by the student, supervisor and Chairman/Coordinator of the Department before the last date given by the Department.
- There shall be an Internal and External evaluation of Project report followed by viva voce examinations.

## **Paper Title: SC-401B: Airline Computer Reservation System**

### Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The main objective of the course is to orient the Amadeus/SABRE/ Galileo software used for services booking. After the successful completion of the course the students would be able to do air fare quote, PNR creation and issue of air ticket through Amadeus, SABRE/Galileo software.
- Aims to introduce the basics of GDS/CRS such as encoding, decoding, flight availability and selling air segments.

- Aims to provide the elements and optional elements of PNR and creation of PNR during the flight bookings.
- Aims to impart the knowledge of required travel formalities of passport and visa for international travel.
- To make the students to learn about the itinerary printing along with the issuing tickets and hotel room booking, confirmation and cancellation procedures.

**Paper Title: SC-402B: Project/Training Report and Viva Examination**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- The students have to undergo one month on the Job Training in a reputed Travel Organization (Travel Agency/Tour Operation/Event Management) during the fourth semester.
- A Project Report should be submitted by the guidance and supervision of a faculty assigned by the Department before the end semester examinations of fourth semester in the prescribed structure and format signed by the student, supervisor and Chairman/Coordinator of the Department before the last date given by the Department.
- There shall be an Internal and External evaluation of Project report followed by viva voce examinations.

**Paper Title: EL 301: Travel and Tourism Management (Open Elective)**

Student Learning Course Outcomes

After successful completion of this course, students will be able to:

- This course is offered to students from other departments of the University as elective. The course is designed to provide basic knowledge about travel agency and tour operation management.
- Provides the general information of travel and tour operation, functions of IATA.
- Enable the students to understand the geographic terminology to deal with the tour operation.
- To understand and learn the travel formalities and documentation in international tour operation.
- To know the modern tourism industry and its segments.

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