



INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH KUVEMPU UNIVERSITY



FORUM REPORT 2022 – 23

DEPARTMENT PROFILE



KUVEMPU UNIVERSITY

IMSR, Dept. of Management

DYNAMIC RESULTS – PROVEN REPUTATION

VISION

The Institute shall strive to become one of the premier B-Schools in the country in training and developing business leaders and to become a global research center in management.

MISSION

- ❑ To Impart need-based quality management education.
- ❑ To facilitate interactions with industry.
- ❑ To build character, commitment, devotion, integrity, values and innovation among students.

www.kuvempu.ac.in

ABOUT US

Kuvempu University an affiliating University established in 1987. It is a State University recognized by UGC under 2(f) and 12(b). The University has been named after great Kannada writer **Shri KUVEMPU** and has achieved a distinctive academic profile and a cultural identity of its own. Interestingly, the features of its identity seem to have emerged out of the multifaceted personality of Kuvempu, the great doyen of Kannada literature, a Jnanapitha awardee and one among the most significant cultural figures of modern India.

ABOUT IMSR

Owing to LPG and WTO, there is a paradigm shift in the economic environment all over the world and they have not only posed threats but also thrown open abundant avenues of employment to the qualified people. These developments, together with the expansion (both intensive and extensive) in the economic activities, lead to the enormous increase in the demand for Management Studies. Kuvempu University took this as an opportunity and a challenge and has started the Department of Post-Graduate Studies in Management at Jnanasahyadri, the head-quarters of the University, during 2005-06 academic year.

OUR VALUES

- Life-long Learning
- Value-adding Research
- Accessibility and Affordability
- Collaboration and Community Development
- Diversity and Inclusiveness
- Participatory Leadership



Chairman

Prof. H.N Ramesh

Year of Establishment

2005



08282-256202

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FORUM COMMITTEE - 2023

FORUM COORDINATORS

SHEEBA RANI.C	2 nd Year MBA	<u>9663935906</u>
VIKAS. G. B	2 nd Year MBA HRM	<u>8217035881</u>

CLASS REPRESENTATIVES

2ndYear MBA HRM

DEEPTHI.J	2 nd Year MBA HRM	8971055240
KIRAN S.C	2 nd Year MBA HRM	9663509941

2ndYear MBA HR

ANUSHA H. S	2 nd Year MBA HR	8431019927
MOHAMAD RAHAT K. B	2 nd Year MBA HR	7996154020

2ndYear MBA MARKETING

SANGEETHA S.PAI	2 nd Year MBA MARKETING	8310024944
PREETHAM G. S	2 nd Year MBA MARKETING	9482395461

1stYear MBA HRM

RAHUL NAIK. G	1 st Year MBA HRM	7760438508
BHOOMIKA G. V	1 st Year MBA HRM	8310024944

1st Year MBA “A” SECTION

SWAMY K.M	1 st Year MBA “A” SECTION	9019244581
SHAMA PERVEEN	1 st Year MBA “A” SECTION	8660796797

1st Year MBA “B” SECTION

ASHOKE AJANAL	1 st Year MBA “B” SECTION	9164452083
DEEKSHITA H.M	1 st Year MBA “B” SECTION	7019002573



FOURUM ACTIVIVITY: 01

We have conducted the forum activity for all the MBA students of institute of management studies and research, Kuvempu University. Where we have welcomed all the juniors and given the brief introduction about the development, and glanced about the academic year 2022, and also discussed the academic year 2023, conducted various activities.

As mentioned in the above key points,

Firstly, we briefly explained about the disciplines and decorum of the department. And we have conducted induction where all the juniors introduced themselves for about 2-3 minutes.

To build the coordination and cooperation among the students, we have conducted the 3 games

- Pick & speak
- Product promotion
- Word formulation

In the above games, we mainly focused on communication, leadership quality, innovative thinking etc. After the last session of this program, the suggestion/ feedback lines taken from the juniors, and we have got positive feedback about the activities.

All students participated very enthusiastically looking forward to the same response in the future activities.

Best participants:

Arthi B Y - 1st year MBA HRM



FORUM ACTIVITY :02(01 -04 -2023)

We have conducted the forum activity for all the MBA students of Institute of management studies and research, Kuvempu university. Where we have welcomed all the juniors and given the brief introduction about the department, and glanced about the academic year 2022, and also discussed about the academic year 2023, conducted various activities.

As mentioned in the above key points,

The day was started with the fun game of providing challenging tasks to the junior. The game is all about, displaying the picture on the screen and teams were formed, and the team members should create a story on the picture. By conducting this game, it brings out the individuals personality traits, abilities, creative thinking, behavioural style. This game makes the team members to think positively and bring co-ordination and effectiveness between the team members. The teams were:

Team 1:

Sushmith H. D
Sanjay. D
Basavaraj. N
Bhagavanraya

Team 2:

Sheethal
Sachin K V
Ajay G S

Team 3:

Sudeep K P
Sarika K
Ambika P

The next event was “Business entrepreneur” where the successful business entrepreneur’s name will be displayed on the screen, and in team 2 members should explain about the topic given.

Later, feedback was collected from the junior on the day. The feedback had lots of positive suggestions and they were really looking forward to more of such activities to be conducted.

Best Participants:

1. Basavesh B. N – 1st year MBA “B” section
2. Deekshitha H. M – 1st year MBA “B” section.



FORUM ACTIVITY :03

HALF DAY SESSION ON THE UNION Budget 2023- 24

We had a session on UNION Budget 2023- 24 at sharp 11.00am. The session was organized by MBA department. On February 1, 2023, the Finance minister Nirmala Sitharaman delivered the budget speech for 2023-24 around 92 minutes and the session were likely to last between an hour or two.

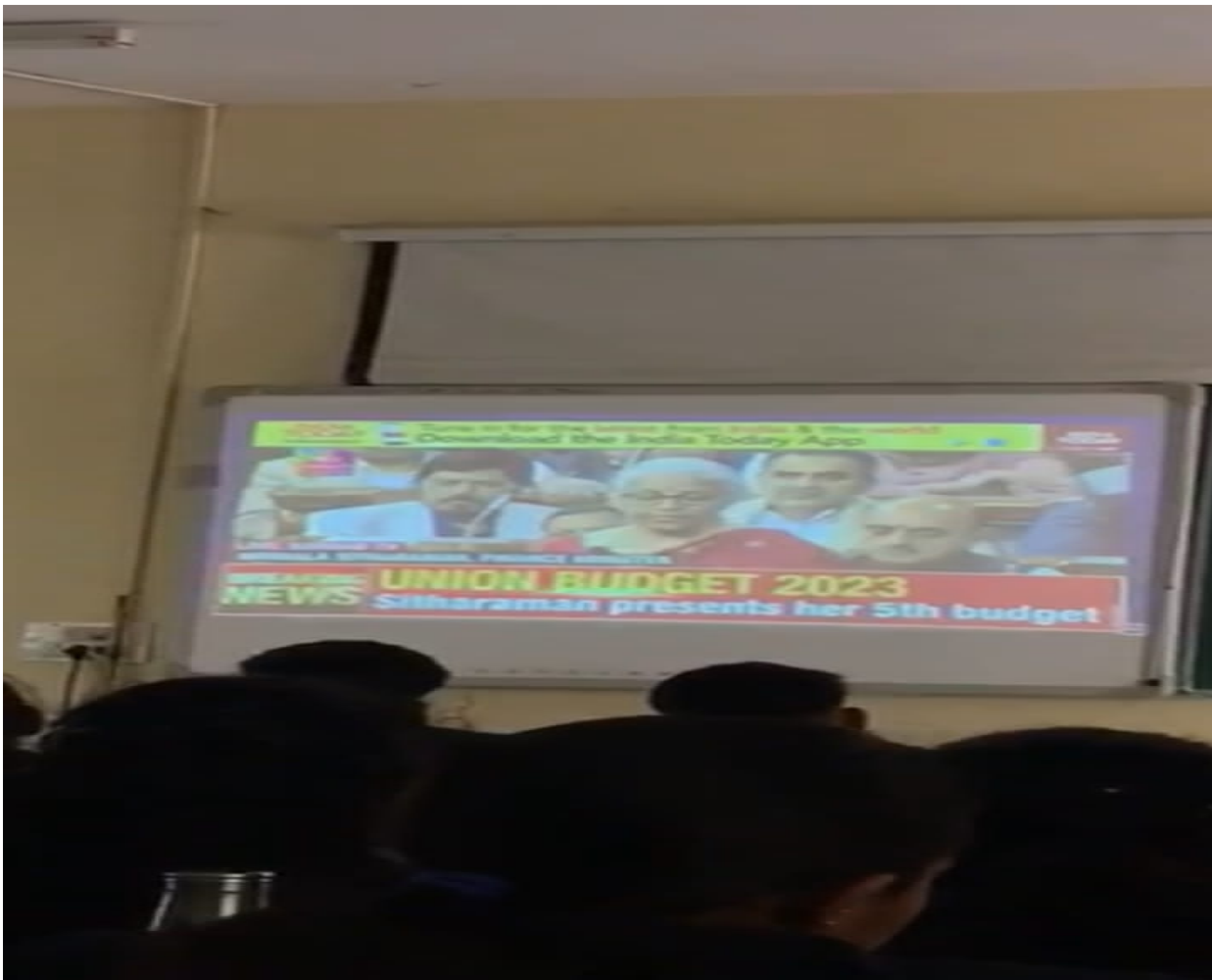
Highlights Of the Union Budget 2023-24:

1. union budget 2023-24 presents vision for Amrit kaal -blue print for an empowered & inclusive economy.
2. Capital investment outlay increased by 33% to Rs 10 lakh crore.
3. Effective capital expenditure at 4.5% of GDP.
4. Fiscal deficit estimated to be 5.9% of GDP in 2023-24.
5. Exports to grow at 12.5% in financial year 2023.
6. 157 new nursery colleges to be established.
7. Outlay for PM Awas Yojna enhanced by 66% to over Rs 79000 crore.
8. Capital outlay of Rs 2.40 lakh crore provided for railway.
9. 500 new "waste to wealth" plants undergo Bardhaman scheme to be established at total investment of Rs 10000 crore.
10. Mantri Kaushal Vikas yojana 4.0 to be launched.
11. Union budget 2023 - 24 provides substantial Relief for personal income tax.
12. New slabs announced under the new tax regime.

13. Urban infrastructure development fund to be established through use of priority sector lending short fall.

14. Indirect tax proposal aims to promote exports, boost domestic manufacturing, encourage green energy & mobility.

All students are attended the session and got useful information about the UNION Budget 2023- 24.



FORUM ACTIVITY: 04

“ONE DAY WORKSHOP ON BRIDGING CAMPUS TO CORPORATE TRAINING & DEVELOPMENT PROGRAM”

13 February 2023

We had a one-day workshop on the bridging campus to corporate training and development programme on 13 February 2023. on that workshop we invited the two chief guests

Prof. Dayalan T R

[Country head, ARK power solution, Bangalore and visiting professor, St. Joseph's MBA Twinning program]

Dr. Kanishka k

[Faculty and HOD department of business administration, St. Joseph's evening college and coordinator, MBA Twinning program Bangalore]

We had two sessions.

The first session was from 10:25 a.m. to 12:15 p.m." interview preparedness strategy." And from 12:30 p.m. to 1.30 p.m. we had a session on corporate etiquette and career mapping by prof. Dayalan TR.

And the 2nd session was from 2:30 p.m. to the 4:00 p.m. regarding "career planning and SWOT analysis and Goal setting" by Mr. Kanishka k.

We had a valuable session on that day, where we learnt about steps for a successful interview and how to face and prepare for a corporate world in the morning session. Afterwards in the afternoon session we have learnt about the management skills and career

mapping techniques in both sessions we learn so many things which are very necessary for students of management.

All the students participated in the workshop, and it was a great experience to have such a resource person and we have also gained more information from the session. The session helps us to grow into the next level of our future life. And we have information on the day, and they motivated all of us to become successful in the upcoming future life.

FORUM ACTIVITY: 05

Two Days Orientation Program for MBA and MBA(HRM) 1st Year Students

As of day 01, which is 20th February 2023, the department of IMSR has conducted the Forum activity for all the MBA and MBA HRM 1st year students.

In the beginning of the program inauguration was done by respected dignitaries who were present on the Dais and the respected dignitaries were:

Chief Guest: **Srinivas S K** (Chief manager SBI, NCPC, Yeshwantpur Bangalore)

Guest of Honour: **Prof. R Hiremani Naik** (Professor, IMSR, Kuvempu University)

Guest of Honour: **Dr.KR Manjunath** (Associate professor, deputy register of Evaluation, IMSR, Kuvempu University)

Presidential remark: **Prof.H N Ramesh** (Chairman, IMSR, Kuvempu University)

The inauguration ceremony carried from 10:30 a.m. to 11:30 a.m. the initial speech was given by chief guest Srinivas S.K, where he inaugurated the function and gave a stunning and inspiring speech to the audience. Sir has given meaning full inputs about strong belief system, and he also spoke about several topics which include technical gaps, Human gaps, conceptual gaps, and informed to read the books on self-awareness. Sir shared the inspired lines, "**If you're not a part of the solution then your part of problem.**"

After that, our guest of honour Prof. R Hiramani Naik sir gave warm welcome to all the event and to the department for the first years who has joined recently. Sir spoke few words about department that is,

1. Kuvempu University has ethics knowledge morality.
2. Commitment and dedication are more important.
3. Spoken about conceptual knowledge.

Later another guest of honour Dr.KR Manjunath Associate professor gave a powerful speech and motivated to all the first-year students by using wonderful phrases like, transform your attitude, be punctual, define the definition of your own on individual basis

At last, Professor HN Ramesh sir (chairman) Explained why orientation?

Orientation leads to system culture of Kuvempu University. Sir has given meaningful insights about self-management, self-awareness management, self-motivation, stress management, stability, and self-development. This end with an inauguration ceremony.





1st session: 11:30 a.m. to 12: 30 p.m.

Our Honourable chairman prof. HN Ramesh sir took the first session to explain the purpose of the MBA program and gave a speech by elaborating what is needed for the MBA students and explained the theoretical base of the MBA program. Sir spoke about specialization, library facility, Hierarchy of MBA institutions, hard core subjects and soft-core subjects, internal and external evaluation, about projects in detail manner.

2nd session: 12:30 a.m. to 1:30 p.m.

The second session was taken by the prof. R Hiremani Naik sir, He spoke about "Etiquette's for management students." About the library facility, about forum activity, hostel and infrastructure facilities, Relationship between M.com and TTM, Ethics and Morals, about dress code, Specialization, and MBA etiquettes.

Lunch Break: 1:30 p.m. to 2:30 p.m.

3rd session 2:30 p.m. to 3:30 p.m.

The second session was carried by Dr KR Manjunath sir about contemporary awareness and need for modern management. Sir spoke about awareness, skill India, inbound and outbound logistical moments, about attitude skills knowledge.

DAY 02: Dated on 21st February 2023

1st session: 10:15 a.m. to 11:30 a.m.

Dr.Kanishka k[Faculty and HOD department of business administration, St. Joseph's evening college and coordinator, MBA Twinning program Bangalore]

Sir informed about career planning swot analysis and goal setting in various aspects like,

- a) Career [final stage of career MBA]
- b) Career planning [where should I where should I go]
- c) Family management
- d) Spiritual life, community life, essence of life planning, sir also took the initiation to elaborate some other topics like, competitive career plan which includes

1.Self-analysis

2.Opportunity analysis

3.Goal setting

4.Creating a strategic plan

- e) swot analysis which includes: -

Goal set, Mind-set, Role set, Time set

[11:30 a.m. to 11:45 p.m. Break]

2nd session: 11:45 a.m to 1: 00p.m

Mr. Varun Ramachandran, manager, learning advisor -core business services, Clint technology, Ernst, and young global services Bangalore India.

Sir took a session on “4 power skill- communication, collaboration, creative and critical Thinking”. sir provided various steps and ideas regarding power skills:

[Lunch break 1:00 p.m. to 2:00 p.m.]

3rd session: 2:00 p.m to 3:00 p.m

3rd session was continued by Mr. Varun Ramachandran sir, where he was given insights about future skills in Business Administration, AI, Machine learning, Robotics, and spoke about Networking and Socializing.

4th session: 3:00 p.m to 4:00 p.m

Mr. Mohammed Umair asst. Professor Department of commerce, school of business, St Joseph's university Bangalore.

Sir involved himself explaining the aspects of “Career Opportunities in Business Administration”. sir explained about various aspects like:

- a) Competitive advantage
- b) Microsoft Excel
- c) Communication skill, also Bridge to successful career in corporate world.
- d) Knowledge [content and context]
- e) Attitude [passive, aggressive, assertive] and values etc.

VALEDICTORY

Prof. H N Ramesh (Chairman Dept. of IMSR, Kuvempu University) took the step to provide the valedictory for the honourable guests who contributed their time and knowledge for various sessions. Feedback was taken by the 1st year students and the vote of thanks given by the respected members who was contributed to conduct this event and making this event successful.





FORUM ACTIVITY: 06

FRESHER'S DAY: NEOPHYTES 2K23

To welcome the juniors and to make them happy the event “**NEOPHYTES 2K23**” was organized by all seniors to our lovely juniors. To make this event grand successful, we planned & executed systematically as much as possible.

As divided work into different committees according to their role & duties. The different committee were Cultural, Decor, Discipline, Technical, Gift, Food, Anchoring, Volunteers, Onstage & Offstage.

Day 1:

As of dated on March 9th, 2023, we had organised various game activities for the juniors like:

- a) Water game
- b) Stick on music.
- c) Biscuit eating challenge
- d) Numerical game Alphabet and cups game

Day 2:

As of dated on March 13th, 2023, there was an amazing flash mob from all the seniors.

- We came with the theme “**NEOPHYTES 2K23**”.
- We invited all the juniors and faculty members [officially].
- Dance performance given by all the 2nd year Students.

Day 3:

As of dated on March 15th, 2023 “**FRESHER'S DAY - NEOPHYTES 2K23**”

In the beginning of the event inauguration was carried on, the program was categories in 2 events i.e., formal & informal program. The formal program was started from 10:30 am to 1:30 pm and chief guest was invited.

Chief Guest: **Mr. Unnikrishnan** V.M senior manager VISL

Guest of Honour: **Prof. R Hiramani Naik** (Professor, IMSR, Kuvempu University)

Guest of Honour: **Dr.KR Manjunath** (Associate professor, deputy register, IMSR, Kuvempu University)

Presidential remark: **Prof.H N Ramesh** (Chairman, IMSR, Kuvempu University)

In the event, the chief guest Mr. Unnikrishnan spoke about job opportunities in banking sector and about career development. Feedback taken from 2 students [1st year students].

Informal function was started from 2:00 pm to 5:00pm where we had huge cultural activities & lot of fun. Every 2nd and 1st year student showcased their talents in various activities like:

- ❖ Dance
- ❖ Singing
- ❖ Mime
- ❖ Free style dance
- ❖ Lazy dance

Through these beautiful performances, the auditorium filled with Joy and happiness. By the end of the event we got lots of positive feedback from the Juniors and their appreciation for letting them have so much fun and finally the event ended with all the group dance by Juniors, seniors and faculty members.





FORUM ACTIVITY: 07 (04-03-2023)

We have conducted the forum activity for all the MBA students of Institute of management studies and research, Kuvempu university. Where we have welcomed all the juniors and given the brief introduction about the department and conducted various activities.

1. Communication game.

2. BUSINESS PLAN

As mentioned in the above key points,

We have conducted Communication game to juniors.

The purpose of these games is to show the importance of clear communication to strengthen students verbal and nonverbal conversation skills.

The next event was business plan,

Where all the students participated as a team and presented good business plan really it was a fantastic business idea from our juniors

After the last session of this program, the suggestions/ feedback lines were open where we have got positive feedback about our department, faculties, students, campus, as well as this program.

All students participated very enthusiastically ...looking forward for the same response in the future activities.

Best participants:

1. Gangamma H V – 1st year HRM

2. Pruthvi. M R – 2nd year HRM





FORUM ACTIVITY: (16-03-2023)

As part of academics:

Co-ordinators and Class representatives planned to Planting Trees for a Greener Future on 16th of March at MBA department with the guidance of professor's and faculties. The Planting Trees event was well organized by the 2nd year students where all the professors joined in this event and contributed towards environment.

Few insights about event:

Students planting trees at college is a valuable and sustainable initiative that can benefit the environment, the college community, and future generations. It represents a proactive approach to environmental conservation and education. The event was

exceedingly small but it gave greater satisfaction to all of us and this shows our interest on nature love.

At the end, planting trees at college not only enhances the campus environment but also fosters a culture of environmental responsibility and sustainability among students. These living symbols of growth and renewal provide shade, clean air, and aesthetic beauty, contributing to a more vibrant and eco-conscious educational institution. The act of planting trees transcends the boundaries of the campus, leaving a legacy of environmental stewardship for generations to come.





FOURUM ACTIVIVITY: 08 (15-04-2023)

We have conducted the forum activity for all the MBA students of institute of management studies and research, Kuvempu University. Where again we have given the brief introduction about the department and informed about department decorum. And conducted the various activities.

As mentioned in the above key points,

Firstly, we welcomed the gathering and explained about the forum activities of that day. We have conducted a "product launch" activity, where all students from 1st year participated and this activity made all students to learn innovatively and creatively, and juniors have created a new product and presented very well.

To check their IQ level of the students, we have conducted the "connection game" where different pictures are displayed on the PPT, the students should form a sentence with the help of picture, this game helps every student to think out of the box. And, it helps to know the knowledge of the students.

After the last session of this program, the feedback taken from junior, we have got positive feedback.

Best participants: -

Yamuna - 1st year MBA

Sushmitha H D -1st year MBA- HRM



FORUM ACTIVITY: 09 (21-04-2023)

The institute of management studies and research has organized the interview for the 1st year MBA and HRM students under the guidance of Mr. Vinay Prasad B sir .

Few insights about event:

Conducting interviews for juniors is a valuable opportunity to help them gain valuable insights and guidance as they navigate their academic and career journeys. Sharing experiences, offering advice, and answering their questions can be a rewarding way to support their personal and professional growth. The company details are as follows:

Company name : Trinnovative

Tagline: Empower your ideas, Empower your future.

Interview venue: Department of MBA, Kuvempu University, Shankaraghatta

The interview was well organized by the 2nd year students , where the interview was started with inauguration function at sharp 2.00Pm, and final year students discussed few things about interview:

1. Introduction session
2. Company overview
3. Company objective and vision Mission discussed.
4. Roles and Responsibilities were discussed.
5. Salary package were discussed.

Once the introduction part is done , From the next day interview rounds were started. The interview was conducted for 3 days , where we made all the 1st year students to participate in interview without miss. More than 150 students participated and gained a practical knowledge about the real world interview .

The interview rounds are as follows:

- 1.online test.
- 2.Face to face interview.
- 3.HR round.

Out of 159 students , 47 students were selected for final round.All the students were participated with keen interest and gained practical knowledge of interview session which will be helpful for upcoming days.At the end of the day feedback were open, where we received positive feedback from all the juniors.





FORUM ACTIVITY: 10 (10-07-2023)

SPECIAL LECTURE:

The institute of management studies and research at Kuvempu university organized a special lecture for all MBA Students. The department has invited the professor for special session.

Prof. Megha raj

From Andhra Pradesh

Prof. Megha raj has given session on the topic " successful ", and "success ".

And, he explained about 5W's.

- a) Why
- b) Where
- c) When
- d) What
- e) Who

And he informed efforts and struggle must and should be there for success. To become successful, he given Some insights:

1. All subjects definition should be known compulsory.
2. All students should read foreign book for improving themself.
3. Students should read Indian institution of management.

At the end of session feedback / suggestions lines were open where received questions about how to become successful in life. During hislecture, all students participates very enthusiastically and look forward to more lectures like this in the future.

FOURUM ACTIVITY: 11 (11-07-2023)

SPECIAL LECTURE:

The institute of management studies and research at Kuvempu University organized a special lecturing for 1st year MBA students

" The special lecturing on opportunities and challenges". The session was taken over by Dr. Kanishka. k assistant professor and HOD, ST Joseph's College, Bangalore. Sir involved himself in explaining the concept like:

- Conceptual skills
- Technical skills
- Managerial skills
- Human skills
- Domaine proficiency

And also, sir explained the concept of opportunities and challenges of every business entity. Sir mainly focused on two challenges: -

Employee training is a major challenge.

Compensation, Healthy, Safety, Security & Work environment these are the major challenges which companies are facing in this modern era. The overall session helped the students to face upcoming challenges and opportunities in the company. The feedback lines were open after the session.

During this lecture, all the 1st year students participated very enthusiastically and look forward to more lecturing like this in the future.



FOURUM ACTIVITY: 11 (11-07-2023)

SPECIAL SESSION ON BANKING AS A CAREER:

The institute of management studies and research at Kuvempu University organised a special lecture for all 2nd year MBA students. The department has invited the resource person -

MR .SK Srinivas Worked in banking sector for 39 years. Sir has given special session on

1. Banking as a career
2. Entrepreneurship (Start-up)

1st part is about: Banking as a career

Sir detailly explained about how to crack banking exams and what are the types of banking exams

1. Clerical exam
2. Probationary officer exam

Later sir explained about Preliminary exam, it includes

1. English
2. Quantitative aptitude
3. Reasoning ability

Which carries 1 hour ,100 marks exam.

And also, He conveyed about main exam patterns:

1. Reasoning and computer aptitude

2.Data analysis and interpretation

3.General knowledge

4. English language

Which carries 155 questions, 200 marks and 3 hours' time duration.

2nd part is about EDP start-up

In the second part of session, Sir explained about start-up company, and he advised to become Entrepreneurs. He detailly explained about start-ups which includes.

1.New Idea

2.Technology

3.New tech based

And later he explained about venture capital.

The overall session was very good and all the 2nd year students gained knowledge about banking sector and EDP. Most of the students shared positive feedback on the session.

And the students were eager to get this type of useful session in upcoming days.



FORUM ACTIVIVITY: 12 (13-07-2023)

SPECIAL LECTURE:

The institute of management studies and research at Kuvempu University organized a special lecture for all 2nd year MBA students. The department invited Prof. Mahesh from Mysore University. He has Taken through about communication effectiveness.

He informed about 3 C's:

- Communication
- Confidence
- Content

He spoke about how communication is important to succeed in future life. To succeed in life, He told the story of Sathyam computers and kingfisher airlines.

The overall session helps the students in enhancing their knowledge and communication skills. During this lecture, all students participated very excitedly and interactively. And look forward to more lectures like this in the future.

FORUM ACTIVIVITY: 13 (15-07-2023)

We have conducted the forum activity for all the 1st Year MBA and MBA HRM Students of Institute of management studies and research Kuvempu university. Where we have given the where final years year students given special. session on Indian stock market".

The session was conducted by:

Abhishek V. (2nd year MBA)

Waseem Akram. P (2nd year MBA)

Shashidharachari. B (2nd year MBA)

(Timing: 2.00pm / venue: 2nd Year MBA Classroom As mentioned in the above subject)

Firstly, "WaseemAkram.p" explained about the Introduction of Indian stock market. He covered the topic of Investment Avenue where he explained detailly about the concept like: a) stock market by Equity b) Derivatives market c) mutual fund market d) SEBI and NSE, BSE.

Next session was handled by "Shashidharachari B." where he hp explained "stock market Concept in the practical form to make understand the 1st Year students. He covered the concept like:

a) NSE & BSE b) Deposit participants c) N&OL & CDSL d) Overview of daily trading and IPO and subscription of IPO etc.

Last session was handled by “Abhishek.v” where he explained the Indian stock market in theoretical form, and he concluded the overall concept to the Juniors [1st year students]

All the students participated very Interestingly and gained knowledge about stock market. Looking forward for the same response in the future activities.



FOURUM ACTIVIVITY: 14 (07-08-2023)

The institute of management studies and research at Kuvempu University organized a special lecture for all 2nd year MBA students. The department invited two resource persons for special lecture to MBA students. The first session was held by Mr. Prajwal (MBA-finance & HR) AIT Chikkamagaluru. Sir has worked as an HR executive and He is an effective speaking coach. (Associated with Paripura Training academy). Sir has taken through various concepts about Up-skill the students.

- Leadership
- How to change your life
- Achievements
- Motivation

Sir beautifully explained about the power of youths, knowledge and how to take initiative to do the things in life.

The 2nd session was held by Mr. Gowrish a Chartered accountant and He is a highly reputed soft skill trainer associated with the junior chamber. The sir spoke about a few concepts with all MBA students, The topics are as follows:

- Team spirit, Trust Building
- Goal setting and Achievement
- Leadership

And also, sir did some practical exposure to few students regarding team Building activity. Overall, the 2 sessions were highly enriching through provoking and motivating to all the students.

During the special lecture, all the 2nd year students participated very attentively and gathered the inputs which are given by resource persons.

FORUM ACTIVIVITY: 15 (19-08-2023)

We have conducted the forum activity for all the MBA students of institute of management studies and research, Kuvempu university. Where we have given the brief introduction about the department, glanced about forum activities and conducted induction and various activities.

As mentioned in the above key points,

Firstly, we briefly explained about the forum activities of the day.

We have conducted Quiz, where all the students from first year try to identify companies by their taglines and slogan.

To build the co-ordination among the students, we have conducted the interesting game called WASTE TO BEST, in that game we mainly focused on the communication building, team building, group conflict, leadership quality and presentation skill etc.

We have also conducted the group talk for the purpose of improvement of their speaking abilities Infront of audience, where the few first year have showcased their hidden talent Infront of the audience.

After the last session of this program, the suggestions/feedback lines were open where we have got positive feedback about our department, faculties, students, campus as well as this program.

All students participated very enthusiastically looking forward for the same response in the future activities.

Best Participants: -

1. Shama Perveen: 1st Year MBA “A” section

2. Punarva B R :1st Year MBA “B” section



FORUM ACTIVITY: 16 (24-08-2023)

The MBA department organised the volunteer at Jio True 5G college event Aug - Sep 2023 for all MBA students at BasavaBhavan Kuvempu University.

The session was conducted by Jio team with the concept of Jio True 5G and the Jio team launched the Jio True 5G at Kuvempu University campus shankaraghatta.

Insights About the Session:

Benefits of Jio True 5G, the main advantages of the 5G are

- 1.A greater speed in the transmissions.
- 2.Lower latency and therefore greater capacity of remote execution, a greater number of connected devices and the possibility of implementing virtual networks (network slicing),
- 3.Providing more adjusted connectivity to concrete needs.

Later Jio team explained about Jio Welcome Offer,

That this welcome offer will receive additional unlimited 5G data along with the existing entitlements under your active recharges/plans. Additional unlimited 5G data will work as long as you have a valid active base plan. Additional unlimited 5G data benefits will be used on the 5G network. Data entitlement under your active base plan will be used on the 4G network.

After the session of this program, the suggestions and feedback lines were open and many of the 1st year and 2nd year MBA students raised the question about Jio plan

And all the MBA students participated in the event and gained knowledge about jio 5G.



MANAGEMENT FEST REPORT

Event Title: Inspiring Minds and Innovation

Date: August 11th 2023

Venue: Jain Institute of Technology Davangere

INTRODUCTION:

"Inspiring Minds and Innovation" was a dynamic and highly successful management fest organized by Jain Institute of Technology Davangere. The event aimed to bring together students, professionals, and experts in the field of management to exchange ideas, showcase their skills, and foster a spirit of healthy competition.

Highlights of the Event:

Inaugural Ceremony: The fest began with an inspiring inaugural ceremony @ sharp 11.00 am and resource person who shared valuable insights on the importance of effective management in today's business landscape.

Jain Institute of Technology conducted 3 events:

1. Business quiz
2. Selling Event (Marketing)
3. Business plan presentation

Outcomes:

1.Business Quiz: The quiz encouraged all participants to deepen their knowledge of business concepts and stay updated on industry trends. It fostered healthy competition and teamwork among the participants.

2.Selling Event: The selling event honed participants' sales and marketing skills in a real-world setting. It provided practical experience in customer interaction, product demonstration, and negotiation.

3.Business Plan Presentation: The presentation segment allowed participants to receive valuable feedback from judges, refine their business ideas, and gain insights into entrepreneurship.

The fest concluded with a vibrant cultural evening, featuring music, dance, and entertainment, providing a well-deserved break from the intense competitions.

Experience:

1.All the students gained practical insights into management concepts and real-world problem-solving.

2.Enhanced teamwork, leadership, and communication skills among participants.

3.Increased awareness of emerging trends and challenges in the management field.

Suggestion/feedback are open at the end of the management event:

Finally, All the students participated enthusiastically and students from IMSR Kuvempu University won 4 prizes for above 3 events.

This management fest experience made all the MBA students to participate more and more in management fest at different colleges.



FORUM ACTIVITY: 17

We had celebrated colours day on. August 31st, 2023, followed by, which is organized by the Institute of management Studies and Research, Kuvempu university MBA department with the support of Chairman and faculties.

Colours Day Theme as follows:

(August 31st, 2023) Retro Day.

(September 1st, 2023) Mismatch Dory.

(September 2nd, 2023) Ethnic Day.

We all invited the Juniors and seniors for the colour's day through announcements and Whatsapp Messages.

First Day: Retro & Retro Day Theme:

Retro Day was created to look back on a time before the Internet, smartphones and social media and also it is a day to celebrate the old times. where all the Juniors & seniors come up with the retro style and took a photo by Celebrating the Retro theme.

Second Day: Mismatch Day.

On the second day, we Celebrated Mismatch Day, where all students came. with new and creative ideas using their Imagination and wore different pairs of costumes to reflect their mismatch personalities.

Third Day: Ethnic Day

Ethnic day is a day of Celebration for the diversity of cultures of ethnicities. It enables the young generation to revive love and respect or their own culture. On Ethnic Day, the Juniors as well as seniors come dressed in their ethnic wear and celebrate the spirit of unity.

And also, we have conducted the "Talents Day" for juniors at sharp 2.00pm

Venue: 1stYear MBA class room.

The celebration was at peak and 1st year students had showcased their talents in front of audience where all the class students have participated in the event. The events were: a) singing, b) Dance c) Mono act d) Kavana and story Telling.

We made all the Juniors to come on stage and to perform at least one Talent from each of them. All the students were enjoyed and showed their extreme talent and fun. After the event the feedback lines were taken from Junior and we have got positive feedback regarding the event.

All the students participated very enthusiastically looking forward for the same response in the future activities.

Best participants:

1. Prakruthi - 1st Year MBA HRM [singing]
2. Madhura S. M - 1st Year MBA [Drawing]
3. Varsha S.M - 1st Year MBA [Dance]





FORUM ACTIVITY: 18 (05-09-2023) TEACHERS DAY

Teacher is the who one can inspire hope, ignite imagination, and instil a love of learning. Teacher's day is celebrated every year on 5th, September to pay honour to our teachers and their priceless Job. 5th of September is a birth anniversary. of our earlier president Dr. Sarsaparilla Radha Krishnan who had requested to Celebrate birthday as the teacher's day to respect all over India teachers.

On the occasion of Teacher's Day, The Institute of management studies and research. honoured the hard work their teachers and through a day of celebrations & blessings. To grace the occasion, we have invited professor's and all the faculty members.

Prof. H.N Ramesh sir [Chaiman, IMSR, Kuvempu university, Jnana Sahyadri, Shankaraghatta]

Prof. R. Hiremani Naik sir - [Director, & school of Business studies, IMSR, Kuvempu university, Jnana Sahyadri, shown Shankaraghatta]

Dr. K.R Manjunath [Professor, IMSR, Kuvempu university, Jnana Sahyadri, Shankaraghatta]

Faculty members of IMSR, Kuvempu university:

Dr. Sumathi K

Mr. Naveen H.N.

Mr. Yashwanth Rao N

Ms. Rina Khanum

Mr. Vinay prasad B

Dr. Rajendra Prasad G.R

Dr. Vanishree

And all the scholars, teaching and non-teaching Staffs members are Invited.

The Teacher's Day celebration was started on 12.00pm. And the programme started with the prayer song & Lighting of the lamp which signifies the beginning of auspicious event. To surprise the beloved teachers, we have shown the beautiful video presentation [By super seniors, seniors and output batches].

Later about teachers' day- few words spoken by 1st year and 2nd year students.

There were speeches by all the esteemed Teachers on the role of teachers in moulding the society. and the ways to improve the students.

The Game were conducted to all the beloved teachers. At the end, there were cake-cutting Ceremony. All the teachers enjoyed lot on their special day.







FORUM ACTIVITY: 19 (27-09-2023) Entrepreneur's Day.

The Institute of management studies and Research, Kuvempu university organized the Entrepreneur's Day on 27th September 2023. Where all the 2nd year students participated in the event and get practical exposure and This event taught us real business world lessons.

Entrepreneurs Day is a momentous occasion that recognizes the visionaries who dare to dream, who take risks and the innovators who transform ideas into reality. It's a day dedicated to honouring these who have the courage to embark on the entrepreneurial journey, face challenges and bear the risk on practical way. Entrepreneurs Day is the day, where all the students be real entrepreneurs, Business managers. and owners for that day.

The management event was hosted for the whole day on 27th of September 2023 for the entire days. were all the and Year students were informed week before to make all the necessary preparations for setting up their own entities. Students were divided in to 10 different groups of 14 members each, which are allotted with a different business like veg stall, Non-veg stall, Fancy shops, Home-made products, Beverages, Smacks Men & wear, Ladies wear, Khadhi and Books, Electronics and games shop.

Students been gone for promotion business stalls with various modes like social media direct promotion, handbills, Banners and word of mouth with all the people of the campus and outside the campus [Including Shankaraghatta village].

Finally, the day has been arrived were all are eagerly ready to welcome their own customers.

The business started from morning 7.30am all the shops were busy with full of customers more than expected. This event taught all of us to, how to handle customers, resources, situations and people of business in real business world. And also this event taught us to face the challenges and risk in every business Finally the event end up with lot

of real time was closed at sharp. experiences. The event was 6.00pm and that was the closure time for all the shops.

Later by day students were informed to Later by Prepare a report. and Balance Sheet Presentation in-front of the judges who were inspecting our business on the entrepreneur day. With books accounts and Balance sheets individual businesses. That was also Conducted within the department were all business accounts were closely observed, Questioned and we were got feedback about our business day mistakes, faults and awarded secret scores based on every view point.

Finally, the pre and post event activities which were involved and engaged into taught us real business world lessons, which We cannot forget. This event made all of us to get huge experience on future business.

Event Information:

Organized BY: Institute of management studies and research [MBA Department] and Final year students.

Venue: Old Convocation Hall, Kuvempu University.

Participants :All the students, Teaching and Non-teaching staff of Kuvempu university





FORUM ACTIVITY: 20 (13-10-2023)

The institute of management studies and research has organized the job fair to all the 2nd year MBA, 2nd year M.com and 2nd year TTM students at sharp 9.30Am

Venue : Department of MBA

Kuvempu University, Jnana Sahyadri

Few insights about campus drive:

This Campus interviews are a pivotal component of the college experience, because it offers students a direct pathway to employment, professional growth, and personal development. They play a crucial role in transitioning from the academic world to the world of work.

And this campus placement, is a crucial component of a educational journey. It is designed to equip students with the skills, knowledge, and confidence needed to secure employment opportunities and excel in their chosen careers.

And The department had brought many more exciting companies for campus interview like

1.Tripfactory Pvt Ltd

2.Niva Bupa Health Insurance

3.SSPK groups (Kotak Mahindra Bank)

4.ESSVEE Recruittech

5.HDFC bank

6.Aakash Byjus

7.Altruist Technology

8.Wistron Pvt Ltd .

At the event,All the students from 2nd years students participated in interview and gained a practical knowledge and this campus drives provide a multifaceted learning

experience for all the students, enhancing their knowledge about industries, the job market, and themselves as they prepare to enter the workforce.



Thank You