

**Registration Fee:**

Academicians /  
Research Scholars/  
Industrial Experts/  
Others  
Rs. 500

Students  
Rs. 150

**PROGRAM SCHEDULE**

Registration: 9.00 AM to 10.00 AM

**INAUGURATION : 10.00 AM TO 11.00 AM**

**Technical Session I -**

Time : 11.00 AM to 12.00 PM

Topic : **Innovative Financial Products**

Speaker

**Prof. G Kotreshwar**

Former Professor and ICSSR Fellow  
DOS in Commerce, University of Mysore

**Technical Session II -**

Time : 12.00 PM to 1.30 PM

Topic : **Green Banking**

Speaker

**Dr. Santhana Gopalan**

Financial Risk Manager  
Global Association of Risk Professionals, USA

**Lunch Break - 1.30 PM - 2.30 PM**

**Technical Session III -**

Time : 2.30 PM to 4.00 PM

Topic : **Emerging Trends and Risk Management in Banking Industry**

Speaker

**Sri. M Rangaswamy**

Retired Senior Executive Bank Officer, Corporation Bank

**Paper Presentation : 4.00 PM to 4.30 PM**

**VALEDICTORY : 4.30 PM TO 5.00 PM**

Distribution of Certificates : 5.00 PM to 5.30 PM



**Chief Patron**

**Prof. Jogan Shankar**  
Hon'ble Vice-Chancellor  
Kuvempu University

**Patrons**

**Prof. H. S. Bhojya Naik**  
Registrar, Kuvempu University

**Prof. Raja Naika**  
Registrar (Evaluation), Kuvempu University

**Prof. R. Hiremani Naik**  
Dean, Faculty of Commerce & Finance Officer,  
Kuvempu University

**Seminar Director & Organising Secretary**

**Prof. S. Venkatesh**  
Professor & Chairman,  
Department of PG Studies and Research in Commerce  
Kuvempu University

**Organising Committee**

<b>Dr. Prashantha</b> , Faculty Member	9449933441
<b>Dr. Raghunandan G.</b> , Faculty Member	9844009686
<b>Mr. Dileep Kumar S D.</b> , Faculty Member	8747831460
<b>Mr. Venkatesh B M.</b> , Faculty Member	9901822710
<b>Mr. Sandeep G.</b> , Faculty Member	9448243296
<b>Ms. Heena Tabasum</b> , Faculty Member	9902517126
<b>Mr. Bharmappa T.</b> , Faculty Member	8747975615
<b>Mrs. Manjula Bai</b> , Faculty Member	9148946855
<b>Ms. Divyashree S M.</b> , Faculty Member	8277241885

*You are cordially invited*

**Teaching & Non-Teaching Staff,  
Research Scholars & Students  
Department of Post-Graduate Studies  
and Research in Commerce**

Kuvempu University, Jnana Sahyadri,  
Shankaraghatta-577 451  
(Shimoga District, Karnataka)

**Kuvempu University**

**Department of Post-Graduate Studies  
and Research in Commerce**

Jnana Sahyadri, Shankaraghatta 577 451  
(Shimoga District, Karnataka)

(Accredited by NAAC With A Grade)

(Ranked 78th in NIRF & 10 Most Inspiring Institute for Commerce)

One-Day National Level Seminar

on

**Sustainable Development Priorities:  
The Role of Green Banking and Finance**

**(26<sup>th</sup> March 2019)**

Venue:

**New Convocation Hall, Jnana Sahyadri, Shankaraghatta**



To \_\_\_\_\_

\_\_\_\_\_

*You are cordially invited  
by*

**Department of Post-Graduate Studies  
and Research in Commerce**

Kuvempu University, Jnana Sahyadri,  
Shankaraghatta-577 451  
(Shimoga District, Karnataka)



## About University

**Kuvempu University** an affiliating University established in 1987. The University has its headquarters at Jnana Sahyadri campus Shankaraghatta. It is a State University recognized by UGC under 2(f) and 12(b). The University has been named after great Kannada writer **Shri KUVEMPU** and has achieved a distinctive academic profile and a cultural identity of its own. Interestingly, the features of its identity seem to have emerged out of the multifaceted personality of Kuvempu, the great doyen of Kannada literature, a Jnanapitha awardee and one among the most significant cultural figures of modern India. Kuvempu University is a confluence of the local and the global; of the regional and the pan-Indian; of the sustenance provided by tradition and the dynamism provided by modernity; of a deep sense of commitment to the socially and culturally disadvantaged and an equally deep commitment to excellence. It is a university with a distinctive academic profile, blending in itself commitment to rural ethos in the modern spirit. The university offers under-graduate, post-graduate and Ph.D. programmes in a wide range of disciplines. It has 35 Post-graduate Departments in the Faculties of Arts, Commerce, Education, and Science and Technology.

## About the Department

Liberalization, privatization and globalization policies pursued by the Governments have changed the business and economic environment substantially. These policies and programmes are encouraging the countries and the corporate world to expand their business across the borders and open their doors for foreign investment and competition. This has been generating a large number of employment opportunities for Commerce Post-graduates. In order to utilize this opportunity properly and by assuming the social responsibility of providing access to higher education in Commerce to more number of students, and to equip them with necessary knowledge and skills, Kuvempu University has established the Department of Post-Graduate Studies and Research in Commerce in June 2006. The Department has started offering M. Com programme from 2006-07. Further, the Department is offering Ph.D programme. M. Com course curricular have been revised and updated periodically, once in 2-3 years. The present curriculum has been revised in March 2017. The Department organizes seminars, symposia, workshops, special lectures, training programmes, sports and cultural programmes etc., for the benefit of students. The Department of Commerce is the biggest department in the University in terms of students' strength and faculty.

## Vision

The Department shall strive to become a Centre of Excellence in research and in developing the students for a variety of challenging careers in all fields of the economy thereby contributing to the prosperity and development of the country.

## Mission

The Department aims to provide a sustained interactive educational environment for students with an emphasis on intensive academic activities coupled with adequate practical exposure through a careful and systematic study of modern business and economy, and by pursuing both basic and applied research.

## About the Seminar

The Department of Commerce is organizing one-day National Level Seminar on "**Sustainable Development Priorities: The Role of Green Banking and Finance**", intend to focus on how Banking and Finance play a vital role in sustainable development and growth. Banks and financial products which play an outstanding role between sustainable economic growth and environmental protection in order to prove themselves as environment friendly and socially accountable institutions. For promoting this there is nothing but "Green Banking" which is the most burning and talked topic in the recent banking activities and responsibilities. Green banks focus on commercially viable technologies, as opposed to early-stage innovative technologies, because they have been tested, have less associated "technology risk" and can reliably produce revenue for project owners. Green banks are public-purpose entities with some manner of a relationship with government, and are usually capitalized by public investment just like a commercial bank, green banks lend capital and own debt, so it is important they have their own balance sheet. Green banks also focus on using their capital to facilitate private entry into the clean energy market specifically by using limited public investment to leverage private investment in clean energy. This seminar aims to explore various aspect related to green banking and innovative financial product which contribute for the sustainable development.

## Sub Themes of the Seminar

1. Digitalization in Banks
2. Financial Inclusion
3. Management of NPA's
4. Credit Risk Management
5. Insurance
6. Mutual Funds
7. Derivatives
8. Capital Market Developments
9. Financial Services

## Call for Papers

Original research papers on main theme and sub themes of the seminar are invited from Academicians, Research Scholar, Industrial Experts and Students.

## Guidelines for Paper Submission

- The Paper should be based on original research work not yet published, not exceeding 2000 words or 12 pages. If the paper has been sent for publication elsewhere, the fact must be declared.
- It should include the title, author's name, mailing address, telephone number and e-mail address.
- Soft copy should be submitted A4 size, Ms-word format only with Times new Roman font with heading in font size 14 and remaining text size 12 with spacing 1.5 as a single line.
- The full paper should be mailed to [seminarcommerce2019@gmail.com](mailto:seminarcommerce2019@gmail.com) on or before 23<sup>rd</sup> March 2019.
- The paper reviewed and accepted by the committee will be allowed for presentation. Confirmation of acceptance will be given on or before 24<sup>th</sup> March 2019.
- All joint participants must register and physically participate for the paper to be considered as a part of the seminar.
- Certificate of participation will be awarded only to those participants who attend all the sessions of the seminar.
- The selected papers will be peer reviewed and evaluated based on originality and relevance to the seminar. The selected papers will be published in ISBN/ISSN on receipt of extra publication charges. It will be intimated after the seminar.
- On Spot registration and fee payment for both participants and paper presenters.



**Technical Session III:  
Emerging Trends and Risk Management in Banking Industry  
(2.30 pm to 4.00 pm)**

**Speaker : Sri M Rangaswamy**  
Retired Senior Executive Bank Officer  
Corporation Bank

**Session Chair : Dr. T A Binoy**  
Co-ordinator, Department of Tourism,  
Kuvempu University

**Rapporteur : Mr. S D Dileep Kumar**  
Faculty Member, Department of Commerce,  
Kuvempu University

**Paper Presentation  
(4.00 pm to 4.30 pm)**

**Valedictory Address  
(4.30 to 5.00pm)**

**Prof. Raja Naika  
Registrar(Evaluation)**



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**One-Day National Level Seminar**

on

**Sustainable Development Priorities:  
The Role of Green Banking and Finance**

**(26<sup>th</sup> March 2019 )**

**Venue: New Convocation Hall, Jnana Sahyadri, Shankaraghatta**

**INVITATION**



*You are cordially invited*

**Prof. S. Venkatesh, Chairman**  
Teaching and Non Teaching Staff,  
Research Scholars and Students, Department of PG Studies  
and Research in Commerce, Kuvempu University

# Inaugural Function

Time: 10 am to 11.00 am

Venue: **New Convocation Hall, Jnana Sahyadri, Shankaraghatta**

**Presided by :**

**Prof. Jogan Shankar**  
Hon'ble Vice-chancellor  
Kuvempu University

**Inauguration and Key Note Speaker :**

**Prof. G Kotreshwar**  
Former Professor and ICSSR Fellow  
DOS in Commerce  
University of Mysore, Mysuru

**Chief Guests :**

**Prof. H. S Bhojya Naik**  
Registrar, Kuvempu University

**Prof. R Hiremani Naik**  
Finance Officer, Kuvempu University

**Presence :**

**Prof. S. Venkatesh**  
Chairman & Organising Secretary  
Department of PG Studies and Research in Commerce,  
Kuvempu University

## Technical Session I: **Innovative Financial Products** (11.00 am to 12.00 pm)

- Speaker** : **Prof. G Kotreshwar**  
Former Professor and ICSSR Fellow  
DOS in Commerce, University of Mysore
- Session Chair** : **Dr. K R Manjunath**  
Co-ordinator, Department of Management,  
Kuvempu University
- Rapporteur** : **Dr. G Raghunandan**  
Faculty Member, Department of Commerce,  
Kuvempu University

## Technical Session II: **Green Banking** (12.00pm to 1.30 pm)

- Speaker** : **Dr. Santhana Gopalan**  
Financial Risk Manager  
Global Association of Risk Professionals, USA
- Session Chair** : **Prof. H N Ramesh**  
Professor of Management, Kuvempu University
- Rapporteur** : **Dr. Prashantha**  
Faculty Member, Department of Commerce,  
Kuvempu University