

REGISTRATION FEE:

	With Accommodation	Without Accommodation
Students :	₹ 750	₹ 500
Research Scholars:	₹ 1250	₹ 1000
Faculties & other Professions:	₹ 1500	₹ 1200
Only Participation:	₹ 750	₹ 500

All the participants are requested to send the duly filled registration form along with registration fee. In case of more than one author it is must for at least one author to get registered, if all the authors want to attend the conference, they shall register individually. A single author presenting multiple papers should register for each paper. Registration fees should be sent by Demand Draft in favor of Seminar Director, IMSR, Kuvempu University, Payable at SBI, Shankarghatta.

ACCOMMODATION:

Accommodation will be provided on request at University Guest House on first come first serve basis on availability. However accommodation are available at Shimoga for which necessary guidance will be provided.

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MAJOR ATTRACTIONS IN AND AROUND SHIVAMOGGA



KUVEMPU UNIVERSITY

INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

TWO DAY NATIONAL LEVEL SEMINAR

ON

“START - UP POLICY INITIATIVES”

A DRIVER FOR

ENTREPRENEURIAL GROWTH

February 23rd and 24th

ವಾಣಿಜ್ಯ ಮತ್ತು ಸರ್ವಕಲಾ ಭವನ
COMMERCE & MANAGEMENT BLOCK



Jnana Sahyadri Campus, Shankaraghatta
Shivamogga Dist., KARNATAKA, INDIA - 577 451

ABOUT KUVEMPU UNIVERSITY

Kuvempu University is a young, academically vibrant, forward-looking University seriously committed to the ideas of excellence and quality in Higher Education. It is a multi-faculty, affiliated University recognized by UGC and accredited by NACC with jurisdiction spread over the districts of Shivamogga and Chikkamagalur. It offers Post-Graduate programmes under Choice Based Credit System (CBCS), M.phil and Ph.D programmes in need based non-conventional subjects. Jnanasahyadri, the headquarters of the University with sprawling campus of 330 acres, is located in the midst of the lush green Western Ghats making it one of the most beautiful campuses in the country. The main campus is located at a distance of 28 kms for Shivamogga and 18 kms from Bhadravathi.

ABOUT IMSR

Institute of Management Studies and Research Kuvempu University, Shankargatta, Karnataka State, the 92nd best B School in 4000 B-schools of India (The week magazine's best B-School survey), situated in Malnad region of the state, established in the year 2005 - 06 with intent to provide need based management education system. It has grown from strength to strength in manifold in the last eleven academic years and has become a big department with a student strength of 335. The institute is well connected with road and railways, provide state of art infrastructure and academic environment. The students of the Institute are well placed in the Government organization, Multinational companies in India and Abroad.

ABOUT THE SEMINAR:

Modern day business is exposed to a number of challenges. Be it on the technological Front, Policy Perspective, Global Economic Pressure, Industrial Dynamics, Demographic Changes, etc. Each and every enterprise envisions creating such avenues that can help them to realize their objectives in the most efficient manner by striking through such hindrances and create a competitive position in the market place. Hence, growth of start-up enterprises are considered to be the growth engine in the current economic situations. This calls for developing measures which can help the start-ups to strategize their actions and effectively hedge

their risk. Developing measures requires exploration of thoughts which would prove to be feasible for adoption both by the industries and the policy makers. Hence this seminar is focused to create an interface between, academia, industry and policy makers who can explore ideas through deliberations, debates and discussion on various issues and challenges faced and deliver solutions to such problems.

THEMES FOR THE SEMINAR:

The broader themes for the seminars;

- Industrial Trends and its Impact on Indian Business.
- Business integrations and collaborations.
- GST and its impact.
- Industrial policy for empowering MSME's.
- Market Dynamics and Industrial Prosperity-Challenges for business transformation.
- Inflationary trends in Indian Economy.
- Policy Initiatives for integrated growth of the economy.
- Policy framework for Environmental sustainable business
- Demonetization & its impact on various sectors of the country.
- Rural Business Development
- E-Commerce & its implications in Business development.
- Business Empowerment-Contemporary Challenges and Policy Initiatives.
- Higher Education System and Startups
- Entrepreneurship and Sustainability
- MUDRA/CGTMSE
- Make in India initiatives for socio-economic empowerment.
- Also the papers are invited in all functional areas of management.

CALL FOR PAPERS:

Contributors can send their original research papers and results of surveys on any of the sub themes mentioned above or any other themes relevant to the main theme of the seminar.

PARTICIPANTS:

The seminar is primarily meant for Academicians, Professionals, Industry/Business Executives and Students & Research Scholars in India.

CALL FOR PAPERS AND SUBMISSION GUIDELINES

- ✦ Original research papers on Theme and sub themes of the Seminar are invited for presentations.
- ✦ The abstract of papers should be 300 words. The abstracts shall reach the organizing coordinators at: kuvempumba@gmail.com
- ✦ The abstracts should include the title, author affiliations, E-mail ID & telephone number.
- ✦ The authors of selected papers need to submit full length paper on prescribed date.
- ✦ The text should be in MS Word, 12 font size, 1.5 line spacing. Please note that the paper should not be sent in PDF format. There should be auto spacing between the paragraphs. The title of the paper should be in 16 font size, bold, center-aligned. The sub-heads, if any, should be of 12 font size, bold, left-aligned.
- ✦ Graphs/tables/figures in the paper if any should be prepared in MS office (Word/Excel) only. APA Style should be followed while citing references. All citations should be end notes and not footnotes. Papers should be thoroughly spell-checked and error-free.
- ✦ The authors should send both hard & soft copy of research Paper / Article to kuvempumba@gmail.com. The hard copy must be sent to The Seminar Director Institute of Management Studies & Research, Kuvempu University, Shankargatta, Shivamogga.

PUBLICATION:

Only papers which pass through the review process and qualify the plagiarism check would be published in journal with ISSN.

IMPORTANT DATES:

The last date for submission of abstracts	January, 30th, 2018
Submission of full papers	February 15th, 2018
Deadline for the Registration	February 20th, 2018



KUVEMPU UNIVERSITY

**Institute of Management Studies and Research
Jnana Sahyadri, Shankaraghatta - 577 451**

**TWO DAYS NATIONAL LEVEL SEMINAR
On
START - UP POLICY INITIATIVES
A DRIVER FOR ENTREPRENEURIAL GROWTH
February 23rd and 24th 2018**

Registration Form

Name: _____

Name and Address of the Institution: _____

Affiliating University _____

Address for Correspondence: _____

Email: _____

Mobile: _____

Title of the Paper _____

Nature of Authorship

Single Author

Co-Authored

Whether Accommodation Required

Yes

No

Signature
